

# NGO OF THE YEAR – Joint Awardees

## **Awardee 1: Roshini Helpline**

- The concept of Roshini was brought into effect by Mr. Chadvara in UK in the year 1956 and was established in 1997 in Hyderabad.
- Funding was established from Reddy's Labs as Mr. Anji Reddy believed that the concept which was already existing successfully in many parts of the world have an impact in India as well.
- Roshini is a helpline which becomes a life line when people depressed consider committing suicide and are at the verge of taking their life's.
- Works in 3 shifts. 11-3, 2.30 – 6.30 & 5-9. (Total no. of volunteers – 70)
- Volunteers are selected after conducting 3 tests. They are selected after checking their non judgmental, non religious behaviors.
- Nearly 5000 plus calls a year flow in.
- Calls from all over India and some other parts of the world are received at the Hyderabad branch of Roshini.
- In 2014 calls poured heavily in the months of Nov & Dec after watching Actor Nagarjuna's promotion of Roshini in Meela Evaru Koteeswarudu, a reality show in MAA TV.
- Roshini team also has psychologists, psychiatrists and counselors too. They also provide free counseling and medicines.
- They follow up only the high risk people and many who call with an intention to commit suicide have been saved, Roshini has received gifts and thank you letters from many beneficiaries for saving their lives.

## **Awardee 2: Prajadharana Social Welfare Society**

- Established Prajadharana Social Welfare Society in 2006
- Founded by Mr. G Inna Reddy (55) the NGO provides shelter to orphan and abandoned children. Awareness is created through publishing on the website stating that any children found alone anywhere can be left in his NGO or if somebody gives information then he himself goes and brings the child.
- Children whose parents are imprisoned or have committed suicide or abandoned found on roads and other public places like railway stations etc are brought to Prajadharana and are taken care by MR. Inna Reddy and his wife.
- Currently 250 children of all age groups are residing in the NGO
- Agriculture done in the founders land is the main source of income and funds from NRIs help them to meet the expenses of the NGO along with kind hearted donors from various places.
- Older girls help in cooking, cleaning, washing etc. there is no worker from outside. Everybody does some work and help each other.
- Till intermediate, children are sent to the local schools. For graduation, they are sent to Warangal. Bus pass is provided.
- 600 children till date have benefitted out of this NGO.
- One girl became Principal for Degree College after completing her course in NIIT.
- 16-17 girls have graduated in B Pharm and M Pharm. The clinics/hospitals where they work give them free medicines as donation towards the NGO. One girl has even completed BDS.
- Girls have done courses and either work or take care of small health care needs within the NGO.
- Two girls complete GNM & one boy is studying in IIIT-Basara.

- Two are pursuing Physiotherapy, two boys are studying Engineering & another girl is doing CA.
- Orphan children from all states are brought here and taken care of. Only 50% are from AP & Telangana, the rest 50% are from other states, mainly from Gujarat and Odisha. Currently 4 children from Nepal are inmates of this NGO.
- Marriage ceremonies have been performed of girls brought up at the NGO.
- Now the Prajadarana society is running one junior college & one degree college for the sake of poor & orphans.